

Introduction to Careers in International Trade

The Community Colleges: Exploring Opportunities & Articulation with the California State University (CSU)

Mekonnen Garedew

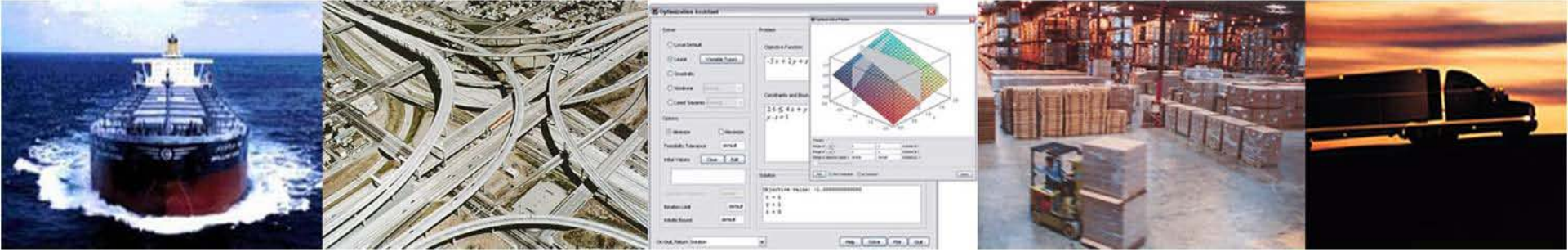
Job Development Specialist

Environmental Technology

Office of Economic & Resource Development

Long Beach City College



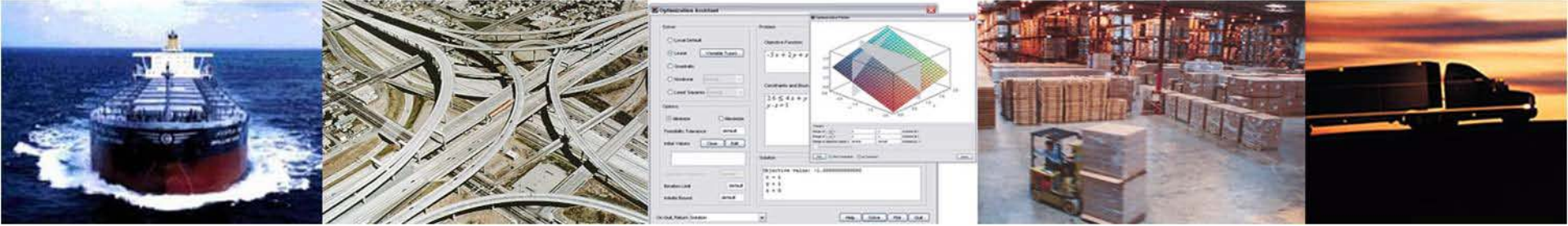


Logistics/Goods Movement

Logistics, or Goods Movement, is the act of planning, managing, and coordinating the movement of people, materials, and goods by road, air, rail, and water.

An aspect of Supply Chain Management...

Supply chain management encompasses the planning and management of all activities involved in sourcing and procurement, conversion, and all logistics management activities (Council of Supply Chain Management Professionals, 2010).

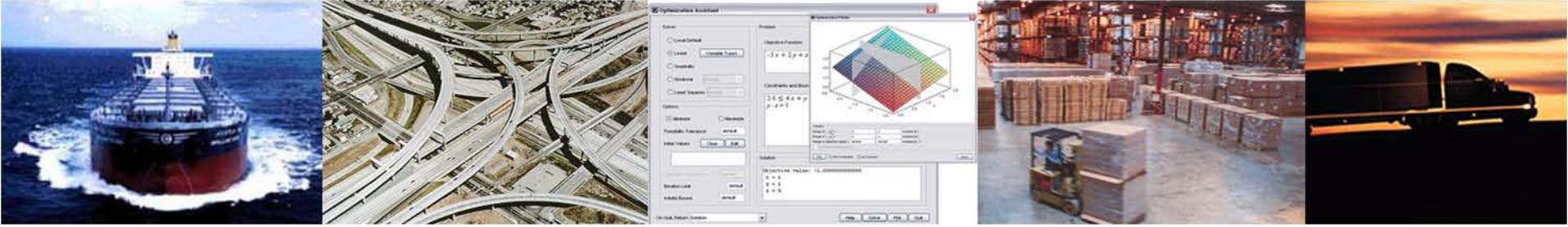


Why is this industry important for students?

Almost 60% of California's Logistics industry employment is in Southern California (California Transportation and Logistics Institute, 2010).

Southern California is projected to add about 350,000 jobs in the Logistics Industry by 2030 (California Transportation and Logistics Institute, 2010).

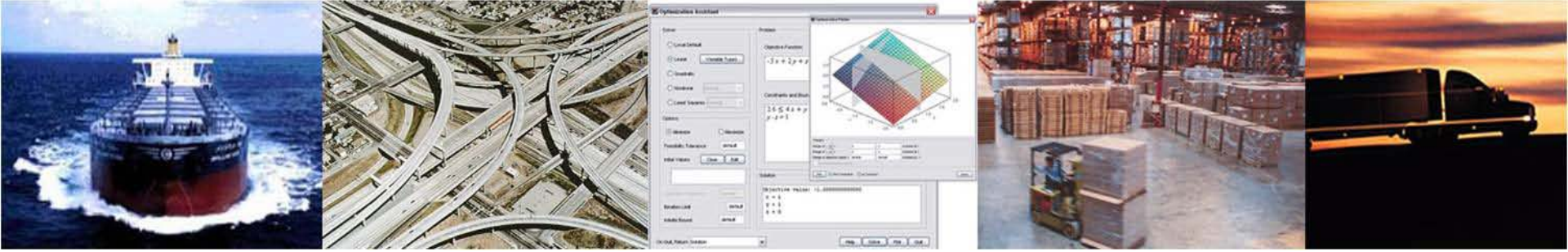
The educational opportunities to prepare them for this industry at the community college level are abundant in Southern California.



The Community Colleges...a valuable resource

Many Southern California community colleges offer a wide range of courses and opportunities to obtain certificates in the field of Logistics.

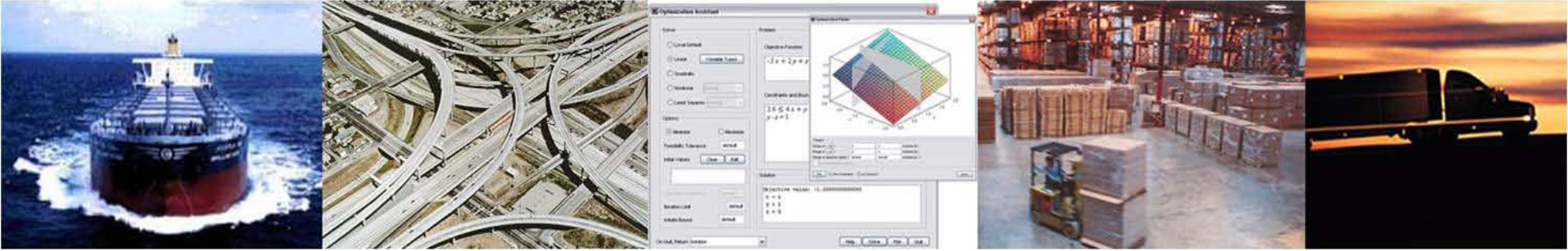
Working in conjunction with local 4-year institutions through **CaTLI**.



California Transportation and Logistics Institute (CaTLI)

Partnership of the state's transportation and logistics (T&L) businesses and organizations with California's Community College (CC) and California State University (CSU) Systems.

CaTLI's mission is "...to promote the growth of careers in the T&L industry in California and address the rapidly growing need for skilled workers.



California Transportation and Logistics Institute (CaTLI) cont.

CaTLI has developed an articulated continuum of logistics training and education

industry-driven and certified

articulation program to facilitate the transition of students from (CC) to the (CSU)

The following community colleges are preparing students for Logistics/Goods Movement careers:

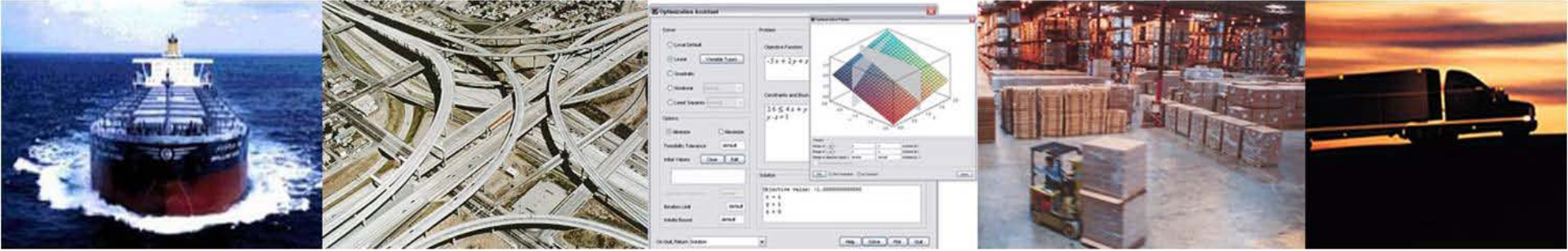
East Los Angeles College (ELAC)

Los Angeles Harbor College (LAHC)

El Camino College (ECC)

Rio Hondo College (Rio)

Long Beach City College (LBCC)



East Los Angeles College (ELAC)

ELAC launched Technology & Logistics program two years ago under Department of Computer Applications & Office Technology

Technology & Logistics Skills Certificate (Level 1/Level 2)

Level 1 (11 units) – can be earned in one semester

LOG 101 – Intro to Logistics in the Nontraditional Office

LOG 102 – Business Terminology for Logistics

LOG 103 – Records Management for Logistics

CAOT 82 – Microcomputer Software Survey in the Office (CSU)

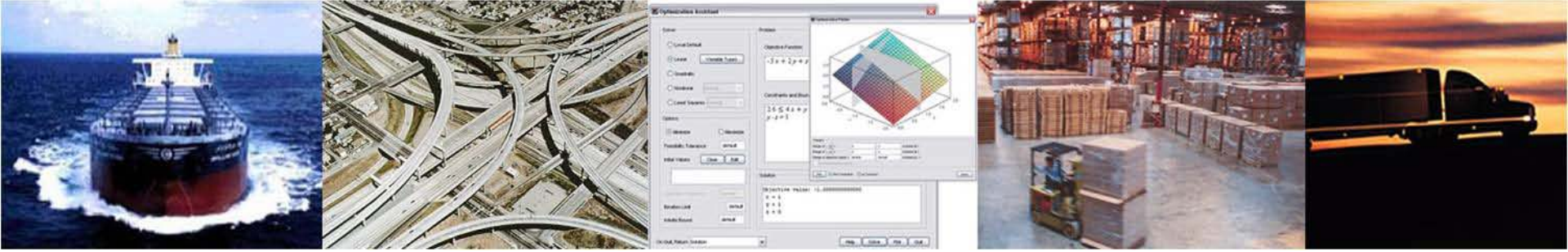
MATH 105 – Arithmetic (or higher Math level)

Level 2 (additional 6 units) – acquired by enrolling in two additional courses the following semester

CAOT 32 – Business Communications (CSU)

CAOT 48 – Customer Service (CSU)

*(CSU) – transferrable to California State University



Los Angeles Harbor College (LAHC)

LAHC offers the following Logistics-focused courses:

BUS 120 – Introduction to Transportation Management

BUS 125 – Introduction to Logistics Management

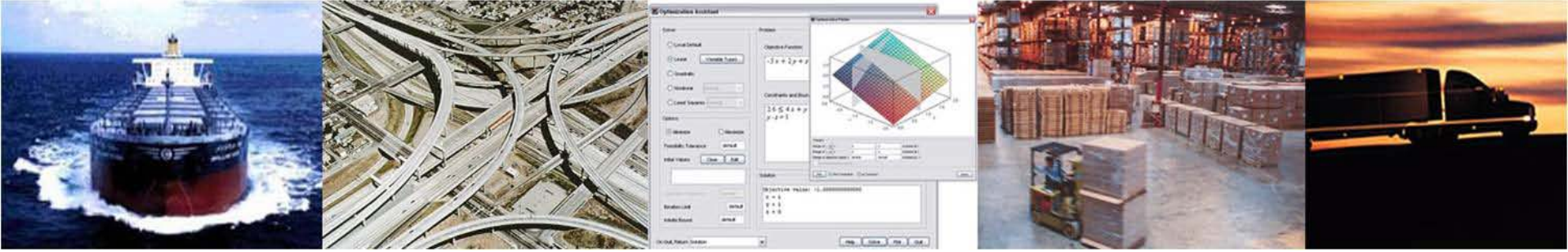
BUS 130 – Introduction to Supply Chain Management

These courses count towards the following degree/certificate options:

A.A. degree in Business Administration

Certificate of Achievement in Business Administration

Skills Certificate in Logistics



El Camino College (ECC)

ECC offers new International Trade courses including:

BUS 90 – International Aspects of Business

BUS 91 – International Marketing

BUS 92 – Fundamentals of Exporting

BUS 93 – Fundamentals of Importing

BUS 94 – International Trade Logistics

BUS 97 – International Business Law

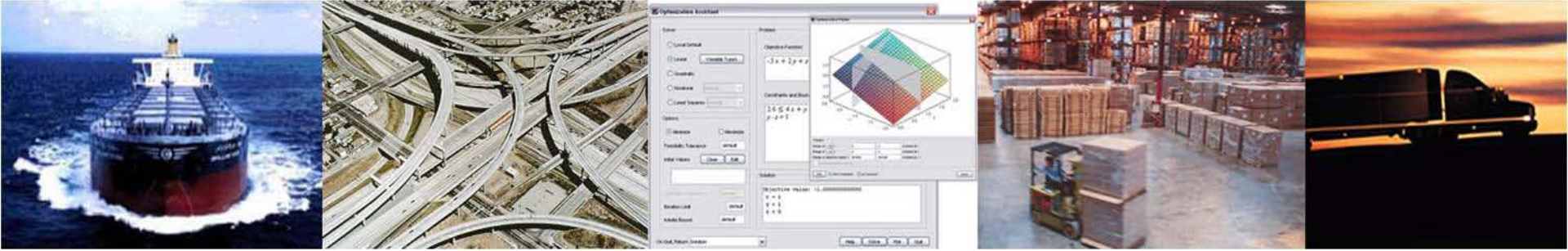
ECC/Cal State Dominguez Hills partnership

The following courses were developed for CaTLI and awaiting approval

Introduction to Supply Chain Management

Introduction to International Transportation

Introduction to International Logistics



Rio Hondo Community College

Offering Certificate of Skill Proficiency in Logistics

Courses required to obtain certificate include...

LOG 101 Supply Chain Management

LOG 105 Purchasing Management

LOG 110 Warehouse Management

LOG 115 Inventory Management

LOG 120 Transportation Management

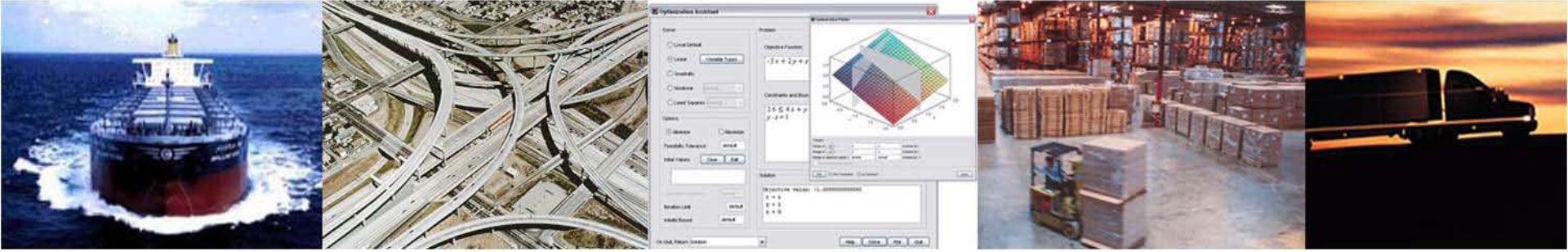
LOG 125 Contract Management

LOG 135 Quality Management

Rio Hondo/Cal Poly Pomona partnership

Currently working to articulate four courses with Pomona's B.S. degree

Operations Management with a specialization in Supply Chain Management



Long Beach City College (LBCC)

Offering Certificate of Accomplishment – Logistics and Supply Chain Management

12 units of study required...

IBUS 1 – Introduction to International Business

IBUS 52 – International Marketing

IBUS 55 – Intro to Transportation Management

IBUS 75 – International Logistics

Direct articulation of courses to Cal State Dominguez Hills

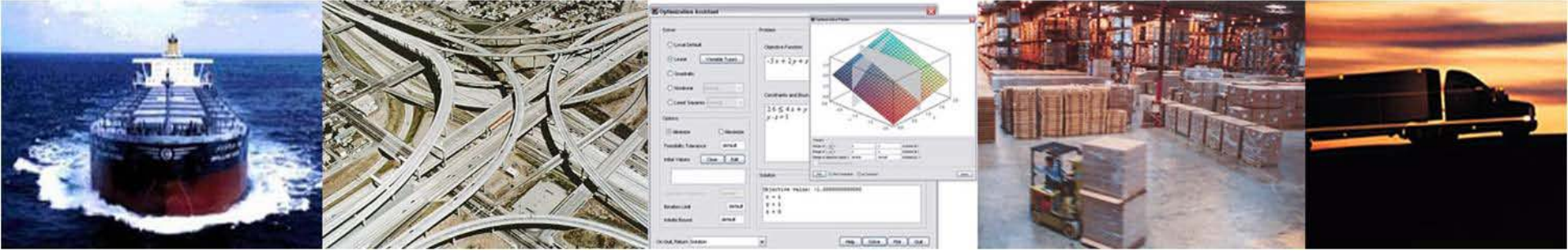
B.S. in Business Administration

Concentration – Global Logistics and Supply Chain Management

Credits can also be used toward Global Logistics program at Cal State Long Beach

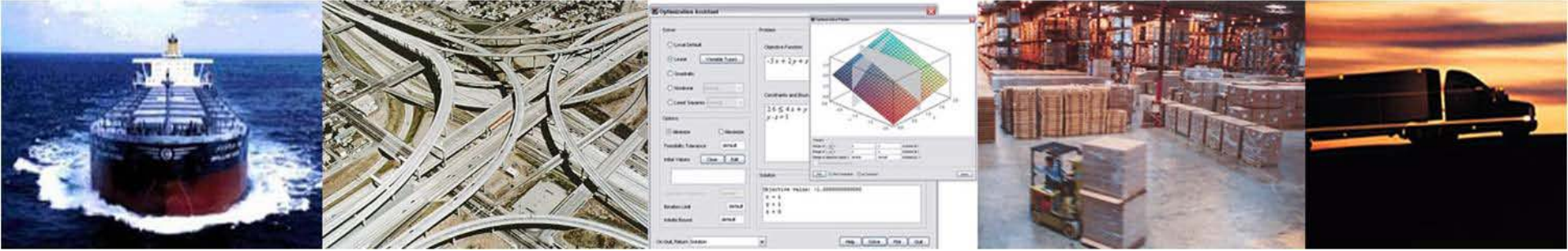
Global Logistics Specialist (Professional Designation Program)

Master of Arts in Global Logistics (Bachelor's degree required)



ADDITIONAL RESOURCES

- Logistics Training Consortium of Southern California
 - <http://www.ltcsoal.com>
- Distribution Management Association (DMA)
 - <http://www.DMASocal.org>
- California Transportation and Logistics Institute (CaTLI)
 - <http://catli.org>
- El Camino College Center for International Trade Development
 - <http://elcamino.citd.org>
- Rio Hondo Logistics Training Consortium
 - <http://www.riohondo.edu/tech/logistics/>
- Long Beach City College
 - <http://business.lbcc.edu/logisticspage.cfm>
- East Los Angeles College (ELAC)
 - <http://www.elaclogistics.com>



Mekonnen Garedew

Job Development Specialist

Environmental Technology

Office of Economic & Resource Development

Long Beach City College

1305 East Pacific Coast Highway

Long Beach, Ca 90806

(562) 938-3237

mgaredew@lbcc.edu

<http://business.lbcc.edu/logisticspage.cfm>