



A Partnership between the Los Angeles Area Chamber of Commerce and the Los Angeles Unified School District

# SPONSORSHIP OPPORTUNITIES

## 2010 Principal for a Day - Executive for a Day

### Salutarian Level: \$10,000

- ➔ Acknowledgement in the Event press release and media advisory
- ➔ Company logo on event promotional materials;
- ➔ Admittance for four (4) to a half-hour pre-luncheon "meet and greet" and photo opportunity with the Luncheon Speakers (to be announced) and other special guests
- ➔ Preferred seating at the Principal for A Day Luncheon for four (4) individuals selected by the Sponsor
- ➔ One full-page special message placement in the Event Program
- ➔ Acknowledgement in L.A. Chamber communication materials, including weekly and quarterly newsletters
- ➔ Logo recognition on the event webpage hosted on the L.A. Chamber PillarLA, and UNITE-LA websites.

### Dean's List Level: \$5,000

- ➔ Company logo on event promotional materials;
- ➔ Preferred seating at the Principal for A Day Luncheon for four (4) individuals selected by the Sponsor
- ➔ ½ page B/W ad/special message in the Event Program;
- ➔ Acknowledgement in L.A. Chamber communication materials, including weekly and quarterly newsletters
- ➔ Logo recognition on the event webpage hosted on the L.A. Chamber, PillarLA, and UNITE-LA websites

### Scholar Level: \$2,500

- ➔ Preferred seating at the Principal for A Day Luncheon for two (2) individuals selected by the Sponsor
- ➔ ¼ page B/W ad/special message in the Event Program
- ➔ Acknowledgement in L.A. Chamber communication materials, including weekly and quarterly newsletters
- ➔ Logo recognition on the event webpage hosted on the L.A. Chamber PillarLA, and UNITE-LA websites

### Colleague Level: \$1,000

- ➔ Preferred seating at the Principal for A Day Luncheon for two (2) individuals selected by the Sponsor
- ➔ Acknowledgement in the Event Program
- ➔ Name recognition on the event webpage hosted on the L.A. Chamber, PillarLA, and UNITE-LA websites

### Event Program Opportunities

- ➔ ½ page black/white — \$500
- ➔ ¼ page black/white — \$250

### Benefit available at all sponsorship levels:

Placement of senior executives from your organization at a local area school for a shadowing experience as a Principal for a Day participant.

### Sign up today!

**To acknowledge my contribution, please list my company's name (or my name) as**

\_\_\_\_\_ Please Print \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

#### Indicate Sponsorship Level:

- Salutarian \$10,000     Scholar \$2,500  
 Dean's List \$5,000     Colleague \$1,000

**Check.** Please make checks payable to UNITE-LA (a nonprofit organization, Tax ID 82-0576380). Complete this form and mail with check to: UNITE-LA, Attn: Carmen Gomez, 350 S. Bixel Street, Los Angeles, CA 90017.

**Credit Card.** Please complete the information below and fax this form to 213-482-0814.

\_\_\_ VISA \_\_\_ MasterCard \_\_\_ American Exp

in the amount of \$ \_\_\_\_\_

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Card ID \_\_\_\_\_

I am unable to attend but would like to contribute

\$ \_\_\_\_\_

Questions? Call Alma Salazar, 213-580-7566  
[asalazar@lachamber.com](mailto:asalazar@lachamber.com).